

RESUME

PeggyAnn E. McConnochie, GRI, E-PRO, AHWD, SRS, DREI, GSI

Alaska Real Estate Broker / Managing Partner

ACH CONSULTING LLC

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EMPLOYMENT

February 1996 - Present:

Owner/Broker, **ACH Consulting LLC**

A Real Estate Education & Consulting Company. Specializing in Real Estate Education and Training, real estate mediation and facilitation, business planning services, and real estate success "coaching."

Real estate courses given include but are not limited to pre-licensing, post-licensing, and upgrade courses and required and elective real estate continuing education in Alaska. Courses are in a "face to face" format, traditional correspondence, and virtual TWIST courses (synchronous and asynchronous).

Continuing education courses cover subject areas such as commercial, residential, and property management. Topics taught include communication, customer service, technology, mediation, lobbying, and ethics. State topics also cover understanding and compliance with Alaska Real Estate Statutes and Regulations, including the Alaska Landlord-Tenant Act.

No matter in what format, all courses include unique virtual classrooms containing course information and other resource materials, including videos and activities.

Also taught are general adult improvement courses in mediation, customer service, dealing with difficult people, risk management, making technology work for you, and team building.

All courses are authored, taught, and monitored by McConnochie. Audiences served for general courses in Alaska have included the University of Alaska Southeast's CPM program and various state and local REALTOR® Boards and affiliate organizations.

McConnochie also provides education with "train the trainer" (instructor development) programs within Alaska and Lower 48. These programs train licensees/agents to teach in a classroom, virtual or blended settings. Also offered are sessions on how to write courses for classroom and virtual presentations.

In February 2020, I moved from teaching strictly in a classroom to virtual education. Lucky for me, since sometime in March, the world of classroom teaching shut down.

Later in 2020, one of the foremost experts in synchronous and asynchronous education, Leslie Clausen (also a DREI), and I teamed up to develop an "e" course to help instructors learn and perfect the skills and abilities necessary to provide quality education in our virtual world.

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McConnochie has taught real estate courses on behalf of the International Real Property Foundation (IRPF) in Vietnam, Azerbaijan, and Georgia. She has also provided seminars in Manila, Philippines, for the AIREEC.

McConnochie also wrote a comprehensive 3-day course for IHC Global in 2020 to be taught outside of the US teaching ethics for real estate professionals.

McConnochie is also a National Association of REALTORS® certified **e-PRO Trainer** and **SRS (Seller Representation Specialist) Trainer** (the premier seller agency designation course).

Services to commercial and residential real estate clients include but is not limited to preparation of market analyses on various properties (residential, commercial, and recreational), preparation of marketing information including but not limited to estimates of absorption rates for new projects, type of development that the market needs and wants, pricing; identification of potential property for purchase and lease; analysis of the property to be held or property to be sold.

Also offered are mediation services and success coaching services for real estate professionals.

July 1995 - January 1996:

Vice-President and Associate Broker, Crawford Real Estate, a statewide real estate company.

April 1986 - July 1995:

Owner/Broker, Alaska Coastal Homes, Inc. - Real Estate Office

Residential and Commercial Sales, Management, Relocation Services, Real Estate Consulting

September 1982 – April 1986:

Sales Associate. Associate Broker with Alaska Coastal Homes starting in 1984. Residential/Commercial Real Estate Firm

EDUCATION:

2019 Achieved the GSI Certification (Gold Standard Instructor) through REEA.

2016 Received the DREI Designation (Distinguished Real Estate Instructor) by REEA (Real Estate Educators Association)

2003 Completed National Association of REALTORS® Mediator/Mediation Training, Chicago, IL.

2000 Completed **E-Pro Certification** from the National Association of REALTORS®

National Association of REALTORS® CRS Candidate (Application is being processed for Designation.)

1982 - 1989: GRI, Graduate, REALTORS® Institute

1974 - 1978: B.A. History/American Studies, Graduate, Whitman College, Walla Walla, Washington

1970 - 1974: Graduate, St. George's College Preparatory School, Spokane, Washington

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NATIONAL ASSOCIATION OF REALTORS®:

2022 National Association of REALTORS®

NAR Legal Action Committee, Member
NAR Director, Alaska REALTORS®

2021 National Association of REALTORS®

NAR Legal Action Committee, Member
NAR Director, Alaska REALTORS®

2020 National Association of REALTORS®

NAR Legal Action Committee, Member
NAR Director, Alaska REALTORS®

2019 National Association of REALTORS®

NAR DSA Council Chairman
NAR Director, Alaska Association Of REALTORS®

2018 National Association of REALTORS®

NAR DSA Council Vice Chairman
NAR Director, Alaska Association of REALTORS®

2017 National Association of REALTORS®

NAR Legal Action Committee, Member
NAR Legal Action Amicus Brief Sub Committee
NAR DSA Council, Member
NAR Director, Alaska Association of REALTORS®

2016 National Association of REALTORS®

NAR Legal Action Committee,
NAR Legal Action Amicus Brief Sub Committee
NAR DSA Committee, member
NAR Director, Alaska Association of REALTORS®

2015 National Association of REALTORS®

NAR Legal Action Committee,
NAR Legal Action Amicus Brief Sub Committee
NAR Director, Alaska Association of REALTORS®

2015 National Association of REALTORS®

NAR Legal Action Committee,
NAR Legal Action Amicus Brief Sub Committee
NAR Director, Alaska Association of REALTORS®

2014 National Association of REALTORS®

NAR Legal Action Committee

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NAR Director, Alaska Association of REALTORS®
Region 12 Candidate Endorsement Committee Member

2013 National Association of REALTORS®

NAR Legal Action Committee
NAR Director, Alaska Association of REALTORS®
Region 12 Candidate Endorsement Committee Member

2012 National Association of REALTORS®

NAR Legal Action Committee
NAR Director, Alaska Association of REALTORS®
Region 12 Candidate Endorsement Committee Member

2011 National Association of REALTORS®

NAR Research Committee, Member
NAR Director, Alaska Association of REALTORS®
Region 12 Candidate Endorsement Committee Member

2010 National Association of REALTORS®

NAR Research Committee, Member
NAR Research Committee, Work Group, Member
NAR Director, Alaska Association of REALTORS®
Region 12 Candidate Endorsement Committee Member

2009 National Association of REALTORS®

NAR Strategic Planning Committee, Member
NAR Risk Management Committee, Member
NAR Director, Alaska Association of REALTORS®
Region 12 Candidate Endorsement Committee Member

2008 National Association of REALTORS®

NAR Strategic Planning Committee, Member
NAR Risk Management Committee, Member
NAR Director, Alaska Association of REALTORS®

2007 National Association of REALTORS® Vice President and Liaison to Committees

NAR Executive Committee Member
NAR Budget Review Team Member
NAR Committee on Committees, Chairman
NAR Director, Alaska Association of REALTORS®

2006 National Association of REALTORS®

Member, NAR Executive Committee
Member, NAR Budget Review Team
Member, Business Issues Committee
NAR Director, Alaska Association of REALTORS®

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2005 National Association of REALTORS® Liaison; Housing and Diversity Group

Member of the National Association of REALTORS' Enlarged Leadership Team
Ex-officio member of the National Association of REALTORS'® Executive Committee
Budget Review Team Member and designated Executive Committee Member to the Budget Review Team
NAR Director, Alaska Association of REALTORS®

2004 National Association of REALTORS

Issues Mobilization Committee, Member
Housing Needs Committee, Member
NAR Director, Alaska Association of REALTORS®

2003 National Association of REALTORS®

State Leadership Forum, Chairman
Risk Management Committee, Member
Housing Opportunity Advisory Board, Past Chairman and Member
NAR Director, Alaska Association of REALTORS®

2002 Vice President and Liaison to Committees, National Association of REALTORS®

NAR Executive Committee Member
NAR Budget Review Team Member
NAR Committee on Committees, Chairman
Housing Opportunity Advisory Board, Chairman
Chairman of various Presidential Advisory Groups and Work Groups
NAR Director, Alaska Association of REALTORS®

2001 and 2002 Chairman of Housing Opportunity Presidential Advisory Groups I and II

2001 National Association of REALTORS®

NAR Executive Committee Member
NAR Budget Review Team Member (Executive Committee Representative)
NAR Director, Alaska Association of REALTORS®

2000 National Association of REALTORS®

Chairman, NAR Small States Sub-forum
Member, NAR State Leadership Forum
NAR Director, Alaska Association of REALTORS®

1999 National Association of REALTORS®

Vice-Chair, NAR Small States Subform
Member, NAR State Leadership Forum
Past Chairman, NAR Land Use Property Rights and the Environment
NAR Director, Alaska Association of REALTORS®

1998 National Association of REALTORS®

Chair, NAR Land Use, Property Rights, and the Environment Committee
Member, NAR Public Policy and Coordinating Committee Steering Committee
Member, NAR Executive Committee

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NAR Director, Alaska Association of REALTORS®

1997 National Association of REALTORS®

Vice-Chairman, NAR Land Use, Property Rights, and the Environment Committee
Emerging Issues Team Leader, NAR Strategic Planning Committee
Member, NAR Public Policy and Coordinating Committee Executive Committee
NAR Director, Alaska Association of REALTORS®

1996 National Association of REALTORS®

NAR Liaison to the Information and Services, Marketing Forums etc. al.
Member, NAR Strategic Planning Committee
Member and Liaison to the GRI Working Group
NAR Director, Alaska Association of REALTORS®

1995 National Association of REALTORS®

NAR Regional Vice President (RVP), Region 12 (Alaska, Washington, Oregon, Montana, Idaho)
NAR Director, Alaska Association of REALTORS®

Other positions held within REALTORS®:

1991 President Alaska Association of REALTORS®
Prior to that, served as state legislative chair, state secretary and state director at large as well as a member of the State Board when President of the SE Board
1985 and 1986 President of the Southeast Board of REALTORS®
Served in all elected and volunteer positions prior to being President.
Alaska Association of REALTORS® Liaison to the Alaska Real Estate Commission (2009/2010)
Alaska Association of REALTORS® and Southeast Board of REALTORS® 2010 Convention
Committee Chairman, Juneau
Alaska Association of REALTORS® and Southeast Board of REALTORS® 2004 Convention
Committee Chairman, Juneau (Cruise through Southeast Alaska)
Alaska Association of REALTORS® and Southeast Board of REALTORS® 1998 Convention
Committee Chairman, Juneau

Continuous member of Alaska REALTORS® and the Southeast Board of REALTORS® since 1982

Other Organizations:

2019 – 2022:

DREI Council, Member (Under REEA – Real Estate Educators Association)
DREI Video Review Co-Chairman
eDREI Committee Co-Chairman (Leslie Clausen, DREI and myself)

2013 - 2021:

Juneau Chamber of Commerce, Member (President 1992)
Juneau Gastineau Rotary Club (President 1990/1991)
Capital City Republican Women, Juneau Chapter, Member

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National Federation of Independent Business, Alaska Council, Member
Real Estate Educators Association, Board member

2015 -2020:

Alaska Real Estate Commission, Chairman 2019 through January 2021
Alaska Real Estate Commission, Member

2012:

Alaska Redistricting Board, Vice Chairman
Juneau Jazz and Classics, Advisory Board Member
Juneau Chamber of Commerce, Member (President 1992)
Juneau Gastineau Rotary Club, Public Relations Chairman (President 1990/1991)
Capital City Republican Women, Juneau Chapter, Member
National Federation of Independent Business, Alaska Council Member
Whitman College, Recruiter - Southeast Alaska

2011:

Alaska Redistricting Board, Vice Chairman
Juneau Jazz and Classics, Advisory Board Member
Juneau Chamber of Commerce, Member (President 1992)
Juneau Gastineau Rotary Club, Public Relations Chairman (President 1990/1991)
Capital City Republican Women, Juneau Chapter, Member
National Federation of Independent Business, Alaska Council Member
Whitman College, Recruiter - Southeast Alaska

2010:

Juneau Jazz and Classics, Advisory Board Member
Juneau Chamber of Commerce, Member President 1992)
Juneau Gastineau Rotary Club, Member (President 1990/1991)
Capital City Republican Women, Juneau Chapter, Member
National Federation of Independent Business, Alaska Council Member
Whitman College, Recruiter - Southeast Alaska

2009:

Coordinator, First Things First Southeast Alaska Tourism Summit (founding member of First Things First a 501 C-3 Education Group operating in Southeast Alaska)
Juneau Jazz and Classics, Advisory Board Member
Juneau Chamber of Commerce, Member (President 1992)
Juneau Gastineau Rotary Club, Member (President 1990/1991)
Capital City Republican Women, Juneau Chapter, Member
National Federation of Independent Business, Alaska Council Member
Whitman College, Recruiter - Southeast Alaska

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2008:

Juneau Jazz and Classics, Advisory Board Member
Juneau Chamber of Commerce, Member (President 1992)
Juneau Gastineau Rotary Club, Member (President 1990/1991)
Whitman College, Recruiter - Southeast Alaska
Capital City Republican Women, Juneau Chapter, Member
National Federation of Independent Business, Alaska Council Member

2007:

Alaska Airlines Southeast Advisory Council, Past Chairman
Key Bank Corporation, Southeast Advisory Board Member
Juneau Jazz and Classics, Advisory Board Member
Juneau Chamber of Commerce, Member (President 1992)
Juneau-Gastineau Rotary Club, Member (President 1990/1991)
Whitman College, Recruiter - Southeast Alaska
National Federation of Independent Business-Alaska, Past Chairman

2006:

Alaska Airlines Southeast Advisory Council, Past Chairman and current member
Key Bank Corporation, Southeast Advisory Board Member
Juneau Jazz and Classics, Advisory Board Member
Juneau Chamber of Commerce, Member (President 1992)
Juneau-Gastineau Rotary Club, Member (President 1990/1991)
Whitman College, Recruiter - Southeast Alaska
National Federation of Independent Business, Immediate Past Chairman

2005:

Member, Juneau-City Borough Planning Commission
MS Society Spring Walk/Run Event Coordinator - Juneau
Alaska Airlines Southeast Advisory Council, Past Chairman and current member
Key Bank Corporation, Southeast Advisory Board Member
Juneau Jazz and Classics, Advisory Board Member
Juneau Chamber of Commerce, Member (President 1992)
Juneau-Gastineau Rotary Club, Member (President 1990/1991)
Whitman College, Recruiter - Southeast Alaska
National Federation of Independent Business, State Issues Chairman
Prostate Cancer Run Co-Event Coordinator

2004:

Member, Juneau-City Borough Planning Commission
MS Society Spring Walk/Run Event Coordinator - Juneau
Alaska Airlines Southeast Advisory Council, Past Chairman and current member
Key Bank Corporation, Southeast Advisory Board Member
University of Alaska Southeast Campus Council, Member
Juneau Jazz and Classics, Advisory Board Member
Juneau Chamber of Commerce, Member (President 1992)

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Juneau-Gastineau Rotary Club, Member (President 1990/1991)
Whitman College, Recruiter - Southeast Alaska
National Federation of Independent Business, State Issues Chairman
Prostate Cancer Run Co-Event Coordinator

2003:

Member, Juneau-City Borough Planning Commission
Alaska Airlines Southeast Advisory Council, Past Chairman and current member
Key Bank Corporation, Southeast Advisory Board Member
University of Alaska Southeast Campus Council, Vice Chair
Juneau Jazz and Classics, Advisory Board Member
Juneau Chamber of Commerce, Member (President 1992)
Juneau-Gastineau Rotary Club, Member (President 1990/1991)
Whitman College, Recruiter - Southeast Alaska
National Federation of Independent Business, State Issues Chairman
Prostate Cancer Run Co-Event Coordinator

2002:

Alaska Airlines Southeast Advisory Council, Past Chairman and current member
Key Bank Corporation, Southeast Advisory Board Member
University of Alaska Southeast Campus Council, Vice Chair
Juneau Jazz and Classics, Advisory Board Member
Juneau Chamber of Commerce, Member (President 1992)
Juneau-Gastineau Rotary Club, Public Relations Director for 2001/2002 (President 1990/1991)
Whitman College, Recruiter - Southeast Alaska
National Federation of Independent Business, State Issues Chairman
Commonwealth North, Member
Prostate Cancer Run Co-Event Coordinator

2001:

Alaska Airlines Southeast Advisory Council, Chairman
Key Bank Corporation, Southeast Advisory Board Member
University of Alaska Southeast Campus Council, Vice Chair
Juneau Jazz and Classics, Advisory Board Member
Juneau Chamber of Commerce, Member (President 1992)
Juneau-Gastineau Rotary Club, Public Relations Director for 2001/2002 (President 1990/1991)
Whitman College, Recruiter - Southeast Alaska
National Federation of Independent Business, State Issues Chairman
Commonwealth North, Member
Prostate Cancer Run Co-Event Coordinator

2000:

Alaska Airlines Southeast Advisory Council, Chairman
Key Bank Corporation, Southeast Advisory Board Member

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University of Alaska Southeast Campus Council, Vice Chair
Juneau Jazz and Classics, Advisory Board Member
Juneau Chamber of Commerce, Member (President 1992)
Juneau Chamber of Commerce Transportation Committee, Member
Juneau-Gastineau Rotary Club, Member (President 1990/1991)
Whitman College, Recruiter - Southeast Alaska
National Federation of Independent Business State Issues Chairman
Commonwealth North, Member
Prostate Cancer Run Co-Event Coordinator

Honors Received:

2016 Received DREI (Distinguished Real Estate Instructor from REEA)
2011 Distinguished Service Award – National Association of REALTORS®
2010 Juneau Rotary Club Volunteer of the Year
2004 Alaska Association of REALTORS® REALTOR® of the Year
2004 National Federation of Independent Business (NFIB) Small Business Champion for Alaska
2003 Juneau Citizen of the Year (Juneau Chamber of Commerce)
1994 Who's Who Among American Professionals
1993 Who's Who Among American Professionals
1992 Who's Who Among American Professionals
1992 Alaska Association of REALTORS®' "REALTOR® of the Year"
1989 Southeast Board of REALTORS'® "REALTOR® of the Year"
1984 Southeast Board of REALTORS'® "REALTOR® of the Year"
1978 Who's Who Among American Colleges and Universities
1978 America's First Student Representative to the Board of Admissions, Whitman College

Personal:

Married, since 1978 to John P. McConnochie.
Lived in Juneau, Alaska since 1980

In addition, we own Alaskan Kiwis LLC dba Cycle Alaska; a tour company providing cycling tours and rentals, as well as Cycle Alaska, a retail bike sales shop, bike repairs shop, and rental shop. All activities are in Juneau. I am the Head Flunky for Cycle Alaska. ☺

I enjoy spending time with my family, reading, traveling, technology (I'm a tech geek), cooking, writing, running, weight training, animals, and volunteering my time to others.